

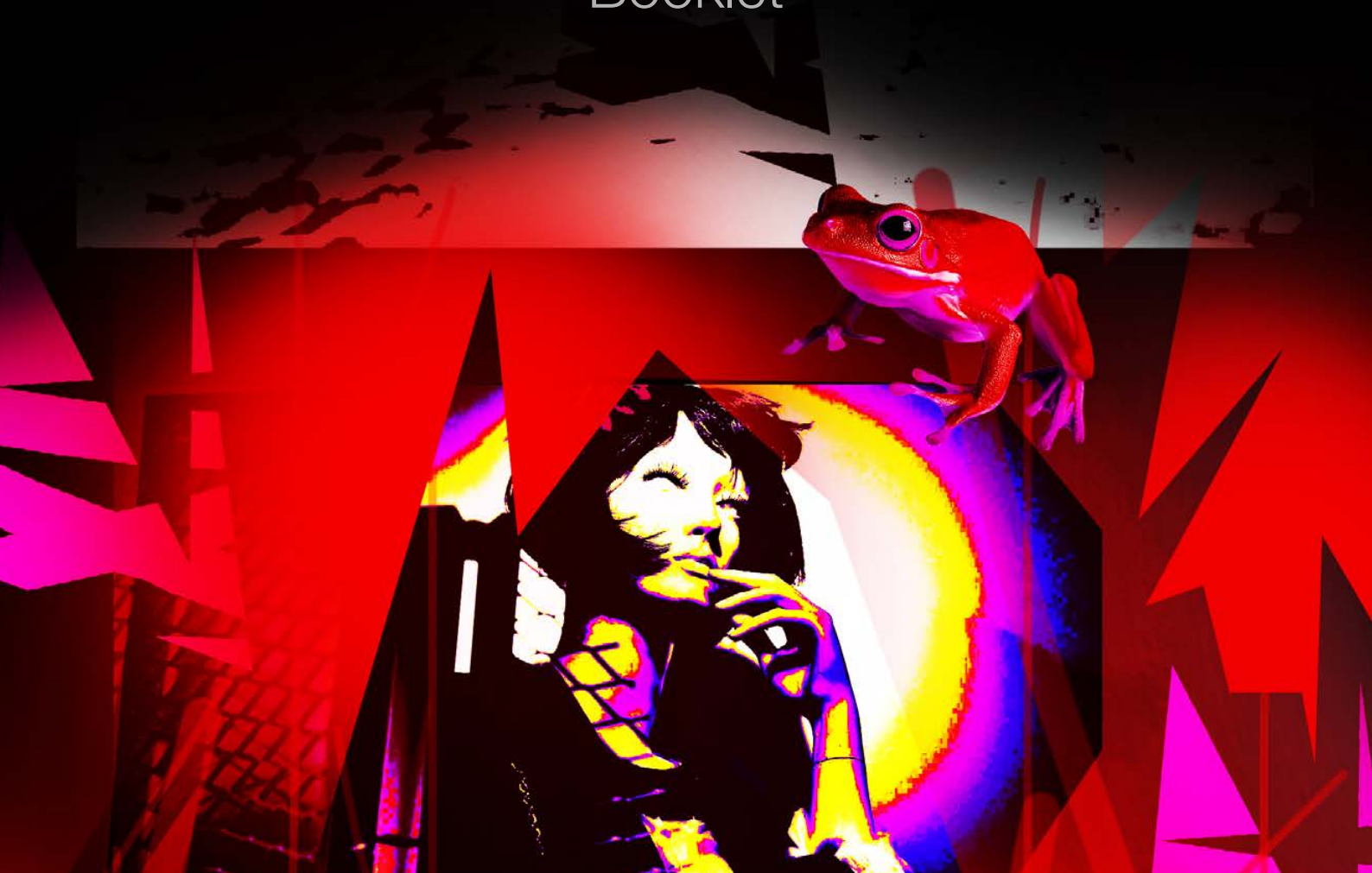
Seifenfabrik  
Veranstaltungszentrum  
Graz

April  
24-26  
2026

**AYAMI** CORPORATION



Information  
Booklet





# Beyond the Art Fair

**ART Expo Graz**, taking place from **24 to 26 April 2026** at the **Seifenfabrik**, brings together artists, collectors, and enthusiasts in a captivating exhibition. The venue, located by the river Mur in Graz, Austria, offers free parking and easy access from the city centre. Once a soap factory, Seifenfabrik is now a protected cultural landmark and a unique setting for creative networking.

The biennial event builds on the success of ART Expo Ljubljana and ART Expo Trieste, which welcomed over **13,000 visitors** and featured **500+ artists** and exhibitors from **30+ countries**, along with **150+ events** including concerts, art demos, discussions, fashion shows, lectures, and workshops.



# Reasons to Join Us

ART Expo Graz is part of dynamic international art fairs **ART Expo International** exhibiting painting, sculpture, photography, conceptual art, design, fashion and more. It offers exhibitors a unique platform to connect with other attendees, making it pivotal for artists, galleries, and cultural institutions seeking growth. Beyond art sales, it promotes a marketplace of ideas and opportunities, facilitating global exposure.

Join **ART Expo Graz 2026**, engage with the art community and explore new horizons.

**GLOBAL REACH  
& EXPOSURE**

**NETWORKING  
& CONNECTIONS**

**MEDIA & PUBLICITY  
COVERAGE**

**CREDENTIAL  
ENHANCEMENT**

**CLIENTS & SALES  
OPPORTUNITIES**

**CHANCE OF  
WINNING AN AWARD**



# Exhibition Space Types

ART Expo Graz welcomes individual artists, collectives, galleries, and creative brands. Exhibition spaces are designed to suit a variety of artistic styles and presentations.

## EXHIBITOR CATEGORIES

### VISUAL ARTISTS

Painters, sculptors, illustrators, photographers, conceptual artists and more.

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### ARTS & CRAFTS

Makers of handcrafted objects, ceramics, design items, and decor.

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### FASHION & JEWELLERY

Wearable art, independent fashion labels, accessories, and statement jewellery.

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### ART GOURMET

Artistic culinary products such as artisan chocolates, creative beverages, and blends, etc.

## EXHIBITION SPACE TYPES

### INDIVIDUAL EXHIBITION SPACES

#### a) With walls

Ideal for /

- Painters, photographers, illustrators.
- Galleries & art associations.

Various sizes and wall configurations available.

#### b) Floor space only

Ideal for /

- Fashion designers.
  - Sculptures & installations.
  - Interactive works or pieces on pedestals.
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### GROUP EXHIBITION SPACES

Ideal for /

- Visual artists on a smaller budget.
  - Those with a smaller number of works.
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### EXHIBITION TABLES

Ideal for /

- Jewellery designers.
- Artisan gourmet products.
- Handmade crafts & design items.



# Participation Pricing

- **The exhibition space** is the only cost you'll need to cover. Full pricing will be provided in your acceptance offer. Additional inventory and promotional services orders are optional.
- **We never charge a commission** as we believe that sales should remain exclusively between the exhibitor and the buyer.



# Awards & Certificates

All exhibitors will receive a certificate of participation at the end of the event. Award recipients will gain special recognition and access to exclusive opportunities, ranging from enhanced visibility and promotional exposure to valuable support for their artistic and professional growth.

**ART EXPO GRAZ  
2026 WINNER**

**BEST GROUP  
ARTWORK CERTIFICATE**

**AUSTRIAN ART  
EXCELLENCE AWARD**

**BEST FASHION  
SPACE CERTIFICATE**

**SPONSOR AWARD**

**BEST ARTS &  
CRAFTS CERTIFICATE**



# What to Expect

## 1. Before ART Expo Graz /

- Access to a detailed Instructions brochure.
- Full support from AAMI customer service.
- Optional services / Inventory rental, promo materials, and advertising.
- Premium placement opportunities in the official catalogue.
- Social media exposure.

## 2. During ART Expo Graz /

- Dedicated exhibition space.
- 3 days of performances, talks, workshops, and interviews.
- Direct contact with collectors, visitors, and fellow creatives.
- Direct sales opportunities and long-term investment in your art business.
- Opportunity to win one of the awards or special certificates.

## 3. After ART Expo Graz /

- Certificate of participation, professional event photos, and an official after-movie.
- The official catalogue is shared globally with our partners and networks.
- Ongoing collaboration opportunities at our art fairs and exhibitions worldwide.
- International references to boost your reputation.

# Apply in 3 Steps

Applying is FREE and straightforward. Here's how /

## 1. Complete Your Application Online /

- Visit [artexpograz.com](http://artexpograz.com) to access the **online form**.
- Upload artwork samples and submit your application.

## 2. Application Review /

- Our expert committee will evaluate your submission. If approved, you'll receive a non-binding offer with exhibition space options, pricing, and participation details.

## 3. Guide-Through Brochure /

- Once you confirm, we'll send a full Instructions brochure. Our team will assist you with every step of the preparation.



A woman with long dark hair, wearing a white long-sleeved shirt and a black crossbody bag with a gold logo, is looking to her right. She is standing in front of a large, abstract painting with vibrant colors like red, blue, and white. The background is slightly blurred, focusing attention on the woman and the artwork.

# Keys to Success

- Follow **instructions** and discuss any concerns with us.
- Get **organised** for a smooth and quality experience from A to Z.
- Pay attention to your **branding**.
- Have **business cards** and takeaways like brochures ready.
- **Don't overcrowd** your booth, it can deter passersby.
- **Promote** your exhibition space before and during the fair.
- **Be present** and **engage** with visitors and other exhibitors.
- **Build** relationships that lead to future opportunities.
- **Enjoy** as much as you can!

An aerial view of a city, likely Graz, Austria, showing a dense cluster of buildings with red-tiled roofs. In the foreground, a large, ornate white building with a prominent facade is visible. The background features a hilly landscape under a blue sky with scattered clouds.

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